

West View Media Digital Advertising

reach \$325

- Twice weekly social media promotion (not boosted)
- Posting in community groups and on community council boards (includes Facebook, NextDoor, etc.)
- Email blast to West View audience

engage \$450

- Twice weekly social media promotion (not boosted)
- Posting in community groups and on community council boards (includes Facebook, NextDoor, etc.)
- Email blast to West View audience
- Sponsored-content article on West View's digital platform

inspire \$675:

- Twice weekly social media promotion (not boosted)
- Posting in community groups and on community council boards (includes Facebook, NextDoor, etc.)
- Email blast to West View audience
- Sponsored-content article on West View's digital platform
- Splash landing page on The West View website
- Tele-townhall hosted by The West View to gather feedback

boosted posts add-on

- Social media boosts can be added as a budget item on top of the other packages. This would be ONLY for boosted posts. Organic posts are included in the packages above.

follow us

Website: westviewmedia.org
Facebook: @westviewmedia
Instagram: @thewestview
Twitter: @WVMNews
LinkedIn: West View Media

